Association of Transportation Safety Information Professionals

Traffic Records Forum Sponsor Information Sheet

➢ Why Become a Sponsor?

For the Traffic Records Forum (TRF), the essential reason for sponsorships is to support the conference growth. This growth would include:

- Increased sponsor dollars allowing the Forum to attract more attendees and by offering a more robust agenda, enhanced activities, and a social experience that continues to build participation each year.

Brief History of ATSIP

The **Association of Transportation Safety Information Professionals (ATSIP)** is the leading advocate for improving the quality and use of transportation safety information often called 'traffic records' since the early 1970's. Traffic records contain information about:

- Transportation systems,
- Environment, vehicles and people,
- And the results of system failures – collisions, injuries, and deaths.

ATSIP's Goal is to improve the quality of traffic records – to make them timely, accurate, uniform, complete, accessible, and integrated – and to encourage their use to select, implement and evaluate effective safety programs and policies throughout the world.

ATSIP's Organization consists of an Executive Board and professional members. Its activities are supported by governments, academic and professional associations, and private sector partners. The Executive Board is responsible for vision, planning, and implementing efforts that support the Association's mission. Its members are a geographically and professionally diverse group of traffic records volunteers who typically serve three-year terms.

ATSIP's membership consists of professionals from local, state and federal government agencies, including Departments of Transportation, Public Safety, and Highway Safety Offices, as well as law enforcement agencies, private sector professionals, and partners from academia and university research centers.

ATSIP's Vision

ATSIP aspires to be the International Traffic Records Coordinating Committee – promoting sound policies, models, practices and technology to produce widely available high-quality traffic records data and analysis used for effective safety policy-making and program implementation.

ATSIP's Mission

The Mission of ATSIP is to provide support for innovation, implementation and exchange of information regarding traffic records improvement strategies among all interested disciplines, organizations, and governments and to use its combined expertise to recommend strategies, standards, policies and programs.

The Association of Transportation Safety Information Professionals major functions include:

- Creating opportunities for the exchange of information about traffic records issues.
- Facilitating communication among its partners and the Executive Board
- Focusing on local level issues, state, and broader issues impacting traffic records improvements.
- Advocating for effective Traffic Records Coordinating Committees.
- Providing opportunities to discuss new technologies, methods, and techniques.

- Recognizing and helping develop best practices in transportation safety data collection, management, use, and integration.

FAQ's

❖ **How will funds be used?**

Our vision for the obtaining sponsorship funds is to grow the Forum into a premier, one-stop shop for Crash, Vehicle, Driver, Roadway, Citation/ Adjudication, and EMS/Injury Surveillance traffic record system stakeholders. To highlight best practices, and discuss workable solutions and challenges, we offer an interactive Forum with leading speakers, engaging social events, workshops, and round tables

❖ **How can companies benefit from sponsorship on the TRF?**

Sponsors of the Traffic Records Forum are allowed a premier position in the exhibition hall at the Forum to showcase products and solutions for traffic record professionals.

Sponsors can:
- ➢ Network with attendees and present solutions to traffic record professionals.
- ➢ Showcase new technologies and ideas to the many decision makers attending the Forum.

➢ Host at the TRF events.

❖ **What can sponsors provide besides funding?**

Sponsors may offer giveaways at their booths and participant door prizes (optional).

❖ **Who makes up the Membership of ATSIP?**

The membership is open to any person with an interest in traffic safety, have experience with data, or actively involved in the design, development, maintenance, and/or operation of transportation safety information systems or in their administration and use. This includes traffic safety data collectors, users, and managers.

❖ **What is the typical conference format?**

The Traffic Records Forum is a four-day opportunity to participate in presentations, exhibits, workshops, and seminars on topics of interest to the highway traffic safety and data communities. In addition, the Forum, during the onsite ATSIP General Membership Meeting, helps to guide national discourse about traffic records.

The current format includes:

Day 1, Sunday: Afternoon workshops and an evening reception
Day 2, Monday: Opening Plenary, various sessions, luncheon program, and a town hall meeting
Day 3, Tuesday: Sessions, luncheon program, and a NHTSA Meeting
Day 4, Wednesday: Sessions ending before noon

Topics for the 2018 Forum included:

Data Quality & Analysis	Crash Presentations
MMUCC	Data Integration
Data Preparation and Visualization	Enforcement Presentations
Presentations	Injury Surveillance Presentations
Federal Programs	Driver Presentations
Best Practices	Strategic Planning
TRCC Roundtables	GIS Presentations
Roadway Presentations	

CEU's are not currently being offered but this is being considered as a way to enhance participation in the Forum.

Our attendee profile includes data analysts, state and local law enforcement officers, engineers, motor vehicle officials, emergency medical service providers, judicial administrators, and highway safety professionals from across the US and international communities.

- ❖ What are the current sponsorship levels?

Platinum Sponsor:	$10,000
Gold Sponsor:	$7,500
Silver Sponsor:	$5,000
Bronze Sponsor:	$2,600

We hope to see you in Austin!

The 2019 Conference will be held at the Renaissance

Austin Hotel, Austin, TX

August 4 – 7, 2019.